



From Columbus With Love

614Startups is the fastest growing community of startup founders and investors in Columbus, Ohio. We use media and educational events to connect startup founders with the investors and resources they need to launch and scale impactful startups. Our podcast, news feed, social media, newsletter, and events reach influential decision-makers from around the globe resulting in the exposure Columbus needs to move the startup ecosystem forward. We welcome you to join our community, engage with our content, make connections, and get involved.



Elio Harmon, Founder of 614Startups

900+

Monthly
Website Visitors

6k+

Social
Media Followers

7

Broadcast
Platforms

350+

newsletter
subscribers



WEBSITE

- 900+ monthly website visitors
- #1 Affinity Category
- Avid Investors



DIGITAL & MOBILE

- 6k+ Social Media Followers
- 350+ Newsletter Subscribers



PODCAST AND EVENTS

- 250+ Monthly Downloads
- 65 Attendees Per Event



National Reach: Cleveland, San Francisco, New York, Washington State

Distribution Channels



Spotify



Apple Podcast



Twitter



Facebook



Instagram



LinkedIn



Anchor.fm



YouTube

Amplifying Founder Stories

The 614Startups Podcast is a 45-minute interview-style podcast that features conversations with Columbus founders, investors, executives, and ecosystem influencers. Each ad is approximately 30 seconds and will be included in both the audio and video versions of the podcast. There are 6 ad spots per episode and advertisers are responsible for the ad copy. Podcast ads are sold as a 6-ad bundle and advertisers can only have one ad featured per episode.

PRICING

- Pre-Roll Ad \$500
- Mid-Roll Ad \$300
- Final Segment Ad \$150

Notable Guests



KELLI JONES
Co-Founder & GP, Sixty8 Capital



JAY HARKRIDER
Co-Founder, Foxen



TIM MILLER
Co-Founder, Forge Biologics

Now Broadcasting On



Spotify



Apple Podcast



Pocket Casts



Google
Podcasts



RadioPublic



Stitcher



Castbox



YouTube



Amazon Music

Build Brand Awareness One Visitor At A Time

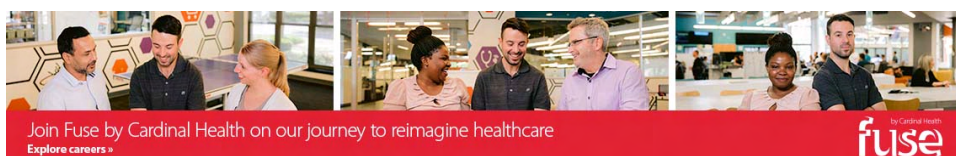
Our display advertising model and rate structure were designed to make advertising on 614Startups accessible to businesses large and small. Ads are priced based on ad location and number of impressions. Artwork is sized in pixels and the advertiser is responsible for submitting artwork to specifications.

AD PLACEMENT



614STARTUPS AD SPACES	COST	VEWS	VEWS	VEWS
Space	CPM Main	1000	5000	10000
Top Bar banner	\$100	\$100	\$375	\$500
Home banner under top 3	\$80	\$80	\$300	\$400
Home sidebar under Social	\$50	\$50	\$188	\$250
Home section banner 1	\$50	\$50	\$188	\$250
Home middle full banner	\$65	\$65	\$276	\$423
Home sidebar ad above podcast	\$35	\$35	\$158	\$263
Home above footer banner	\$50	\$50	\$213	\$325
Post sidebar ad (Every post and category)	\$150	\$150	\$675	\$1200
Footer Right column	\$25	\$25	\$113	\$188
Ad after 2nd article paragraph (every article with 2 paragraphs)	\$150	\$150	\$713	\$1350

Examples of the ads



Build Trust By Going Social and Blogging With Us

Content is king and having your content featured on a reputable website or promoted on a social media account with high engagement is gold when building brand awareness and driving increased traffic to your website. Our Sponsored Blog option provides the perfect opportunity to establish thought leadership and subject matter expertise. Our Sponsored Social Media posts gets your content into the feeds of your target customer.

NORTH COAST VENTURES

20 CEOs + founders + execs share

WHAT DRIVES BUSINESS SUCCESS

at

ONE CRUCIAL THING

MAY 25
4 P.M. EST
VIRTUAL

SPONSORED BY
Alviere

Pricing

- \$250 for a paid social media post on all our social platforms (LinkedIn, Twitter, Facebook and Instagram) - We will design the social media graphic with input from the advertisers
- \$250 for a sponsored blog post written by the advertiser (400 word limit) and promoted on all our social media platforms
- \$150 for a sponsored newsletter email with content provided by the advertiser

614Startups
1,985 followers
3w • Edited •

In collaboration with the [City of Dublin, Ohio USA](#):

As the world reopens, now is the perfect time to explore the cool workspaces that are designed to inspire and motivate your inner entrepreneur. Check out our Top 5 Places to Collaborate in Dublin and tell us what you think.

COhatch Dublin
With its patio space, indoor bar, and gym access, COhatch Dublin is enthusiastic about being more than just an ordinary workspace. Add in the fantastic view of the Scioto River, and you have an ideal, inviting place to get down to business. There's even a podcasting room so you can dip your toes into the world of content creation without incurring startup costs.

Brick House Blue
The Brick House Blue coworking and collaborative meeting spaces are ideal for companies that need to hire a workspace for the day. The aesthetic of the space is a mix of industrial and coffee house cozy that is fun and welcoming but also professional and stylish. With this polished and inviting setup as your backdrop,



Distribution Channels



Twitter



Facebook



Instagram



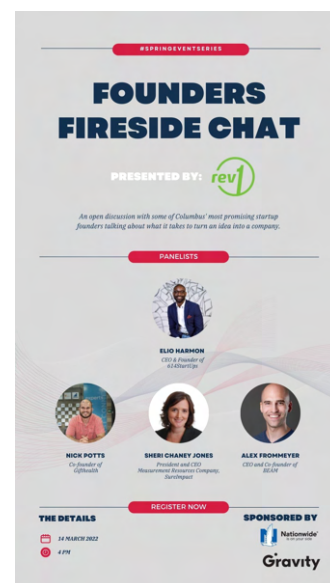
LinkedIn



Website

Creating Meaningful Connections

At 614Startups Events, we are focused on creating meaningful connections between founders, investors and ecosystem influencers. From happy hours to multi-day conferences, 614Startups has event options to fit your budget and schedule.



Sponsorship Options for Networking Events and Half-Day Conferences

Lead Sponsor (1 sponsor per event):

- \$3000 per event or \$7000 for a 3-event package
- 5 reserved event tickets per event
- 3-minute sponsor speaking slot during announcements to share the value of the sponsor's products or services
- Display table during event to market services or to recruit prospective employees
- 2 final segment podcast ads (30-second)
- 3 months of website display advertising

● 3 Event Lead Sponsor Package Extras

- Final segment ad on every podcast episode for 6 months (30-second each)
- 6 months of website advertising

Events Sponsors



Supporting Sponsor (up to 3 sponsors per event)

- \$1250 or \$3000 for a 3-event package
- 2 reserved event tickets per event
- 3-minute sponsor speaking slot during announcements to share the value of the sponsor's products or services
- Display table during event to market services or to recruit prospective employees
- 1 month of website display advertising

• 3 Event Supporting Sponsor Package Extras

- Final segment ad on every podcast for 3 months (30 seconds each)
- 3 months of website advertising

Events Sponsors

